



شركة ستة على ستة للخدمات الإعلامية
Six by Six Multimedia Services Co.





- Participated in many media and cultural events and conferences in Kuwait and abroad.
- Managed dialogues of the TV program “Issues and Answers” prepared by the Kuwait Graduates Society through Kuwait TV from 1973 to 1995.
- Wrote articles in the 6/6 column of the Kuwaiti Al-Rai Newspaper from 1996 to 1999.
- In 1990 wrote articles for other Kuwaiti newspapers and in Voice of Kuwait newspaper and in the Egyptian papers Akhbar Al-Yowm and Al-Ahram International during the period of the Iraqi occupation of Kuwait.
- A long & deep experience in preparing, presenting and producing dialogue TV programs that address intellectual, cultural, political and economic, social and documentary issues as follows:
 - Issues and Answers of the Kuwait Graduates Society, from 1973 – 1995, produced by Kuwait TV.
 - Without Censor , produced by the Orbit Network Satellite/Channel from July 1996 to October 2000.
 - 6/6 produced by Kuwait TV July – December 1995, then from October 2000 to January 2008, then by Al-Bawadi TV in 2009, produced by 6/6 Company.
 - (The Forum) produced by Al-Arabia Channel, February 2003.
 - (My Guest & Other Side) by Kuwait TV in the month of Ramadan 2005, produced by 6/6 Company.
 - (A Personal Visit) – Kuwait TV – during the month of Ramadan 2006, produced by 6/6 Company.
 - (Messages) by Scope Channel during the month of Ramadan 2007, produced by 6/6 Company.
 - (The Homeland Memory) during the month of Ramadan 2008, produced by 6/6 Company, aired by Al-Watan TV.
 - (Kashkool) produced by Al-Watan TV from October 2010 to July 2011.
 - Goodbye, Ahmed – (a documentary about the late Dr. Ahmed Al-Robie).
 - Volunteers for Kuwait- (a documentary/ Parliamentary Elections Campaign in Kuwait 1999).
 - Graduation ceremonies of the Gulf University for Science and Technology (A documentary).
 - Journey of Hope, an introductory (production & documentaries).
 - Al-San'oussi (An introductory flash about the media veteran, Mohammed Al-Sanoussi).

Yousef Abdul-Hameed Al-Jasem

CEO



Bachelor of Economics and Political Science,
(Kuwait University, 1971).

- Member of the Graduates Society
- Member of the Kuwait Journalists Society
- Member of the Kuwait Information and Communication Society
- Member of the Kuwait Economic Society
- Member of the Kuwait Society for Human Rights
- Member of the Higher Organizing Committee and the Information Committee of the Fourth International Islamic Economic Forum from 29 April to 1 May 2008, held under the theme “The Islamic Countries ... Partners in International Development”)
- Member of the Higher Committee assigned to prepare for the Arab Economic, Development and Social Summit 19-20 January 2009, and member of the Information Sub-Committee
- Coordinator and General Supervisor of the First Kuwait Economic Forum 15 May 2005.
- Coordinator and General Supervisor of the Information Center of the National Assembly Elections 2012.
- Media adviser for a number of Kuwaiti companies and establishments.
- The winner number 2002 of the Silver Prize at the 8th Cairo Radio and TV Festival, for dialogue programs.
- In 2006, won the award for the best presenter of a political TV program aired on a Kuwaiti TV channel within a questionnaire run by Al-Qabas Newspaper concerning the most important event. In the same questionnaire, the TV program “6/6” was chosen as the best political program aired by a Kuwaiti TV channel.



CEO helped in running the company's business by a number of specialists specializing in several media fields.

Through our experience and contacts at the local and foreign levels, we seek to present integrated solutions in the fields of information and public relations. We focus on quality, high professionalism and credibility is our emblem.

Company Outline

(6/6) Company WLL is a Kuwaiti Company established in 2005 by media prominent Yousef Abdulhameed Al-Jassem in reliance on his experience extending over a period of around 40 years in the field of information, both in Kuwait and abroad. The company has a capital of KD 100,000/- (Kuwaiti Dinars one hundred thousand Kuwaiti Dinars).

Its activities focus on the following areas

- Media consultancy
- Programs production, distribution and broadcasting
- Events, Exhibitions and Conferences Management and Organization
- Design, execution and management of publicity and advertising campaigns.
- Value Added services for mobile phones (VAS)
- Visual documentation
- Decoration works for all occasions.



Media Consultancy

Our company provides media consultancy services to the following

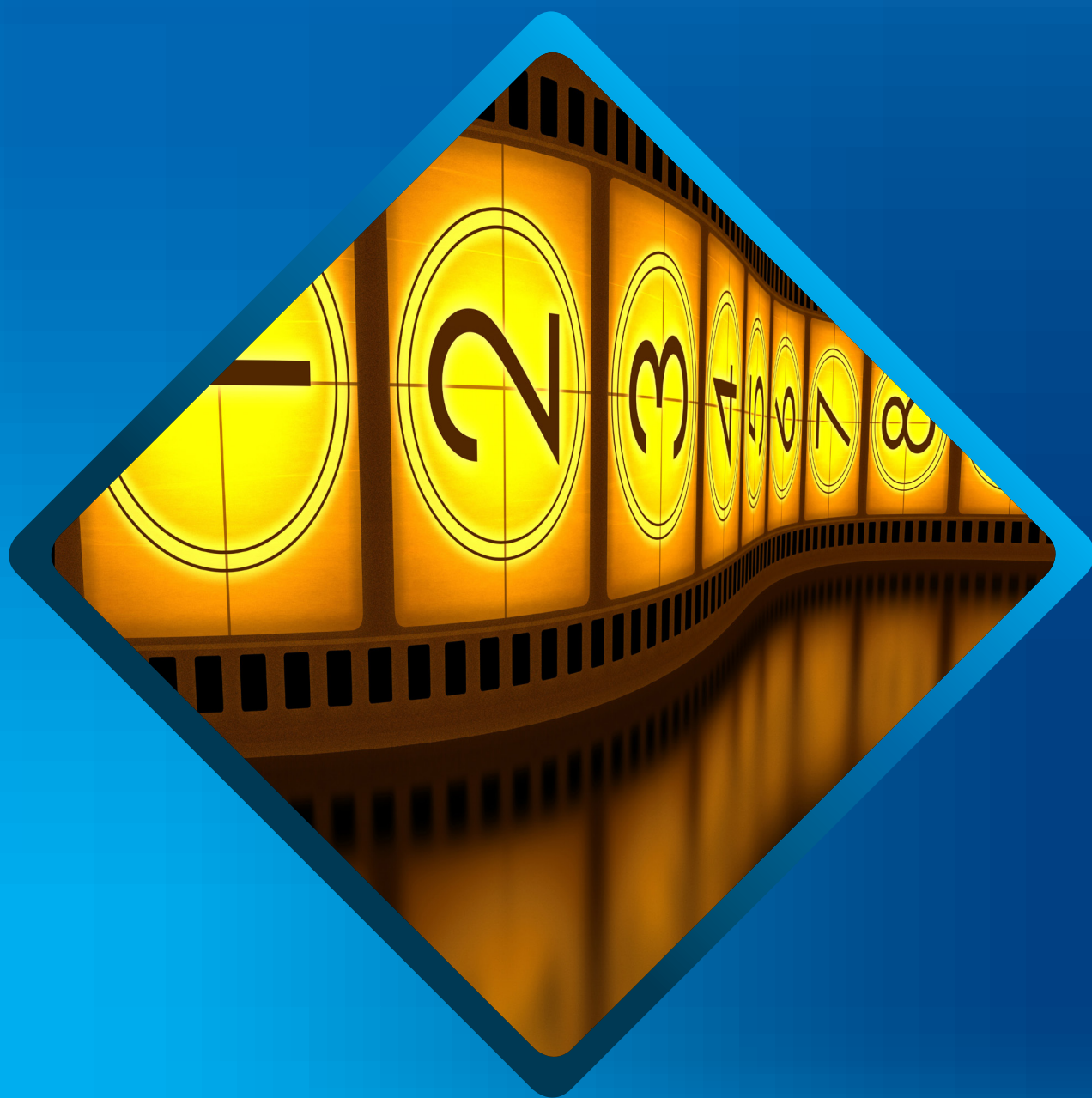
- Boubyan Bank
- Securities House
- Commercial Facilities Company
- Gulf University for Science and Technology
- The Special Team for the Mentally Handicapped
- Management of Journey of Hope (For Handy Capped Persons)

Programs Production, Distribution and Broadcasting

We produce, prepare and present TV programs and distribute them to the space channels. We also broadcast them through the various available channels.

The company has produced a number of programs for several TV stations (Al-Arabiah, Al-Watan TV, Kuwait TV, Al-Qurain TV, Scope TV, Al-Bawadi TV). We also provide media advisory services related to TV production.

We equip studios with state-of-the-art equipment and provide teams specialized in managing TV production studios.



Programs Production & Preparation

- **(Kashhool)** for Al-Watan TV.
- 6/6 program for Kuwait TV / Al-Bawadi Channel in 2009.
- **(My Guest & Other Side)** during the month of Ramadan 2005, Kuwait TV.
- **(A Personal Visit)** during the month of Ramadan, 2006, Kuwait TV.
- **(Messages)** during the month of Ramadan 2007, Scope Channel.
- **(The Homeland Memory)** during the month of Ramadan 2008, Al-Watan TV.
- **(An election Dialogue)** Program during the parliamentary elections of 2008.
- **(Farewell, Ahmed)** – (A documentary on the late Ahmed Al-Rabie).
- Volunteers for Kuwait – (a documentary on the Parliamentary Elections campaign, 2009).
- A documentary on “Gulf University for Science and Technology”, 2010.
- An introductory film about (The Journey of Hope).
- **(Al-San’oussi)** a flash introduction about media veteran, Mohammed Al-Sanoussi.



Events, Exhibitions and Conferences Management and Organization

Our company operates in the field of organizing conferences, seminars, celebrations, and provides logistics and technical support for these events.

Events organized by us:

- 1) Our (CEO) was a member in Higher Organizing Committee and the Information Committee for the Fourth International Islamic Economic Forum from 29 April to 1 May 2008, held under the theme “The Islamic Countries ... Partners in International Development” under patronage of his Highness The Ameer of Kuwait
- 2) Member of the Higher Committee for preparing the Arab Economic, Development and Social Summit held from 19 to 20 January 2009, and member of the Media Committee of the Summit.
- 3) The First Economic Forum held under the patronage of HH the Prime Minister, Sheikh Sabah Al-Ahmed Al-Jaber Al-Sabah. We participated in organizing the first forum jointly with Bayan Investment Company from 14.5.2005 to 15.5.2005 at the Kuwait Sheraton Hotel.
- 4) Participated with Majesty Group in organizing the 10th Asian Cooperation Dialogue Forum which was opened at Bayan Palace under the patronage of His Highness the Amir of Kuwait, may Allah protect him on 10 October 2011 and which held its sessions on 8, 9, 10 and 11 October at the Kuwait Sheraton.
- 5) Participated with Majesty Group in organizing the Information Center and Exhibition of the Ministry of Information on the occasion of the National Assembly elections. 2012 - at the Kuwait Sheraton Hotel, from 11 to 31 January 2012.
- 6) Participated with Majesty Group in organizing 8th Future Forum held at Bayan Palace on 20 March 2011.
- 7) Organizing and managing the(Journey of Hope) and all its activities.



Events, Exhibitions and Conferences Management and Organization

- 8) Organizing the launching of the (Journey of Hope) project on 19.10.2011, and patronage by **HH the Prime Minister, Sheikh Nasser Al-Mohammed Al-Ahmed A-Sabah.**
- 9) Organized the graduation ceremony of the Gulf University for Science and Technology for the years from 2009 to 2012.
- 10) Conference on the Role of Arbitration in Encouraging Investment, held under the patronage of HH Sheikh Nasser Al-Mohammed Al-Ahmed Al-Sabah from 24 to 26 March 2008
- 11) The First Conference on Electronic Crimes, under the patronage and attended by the Minister of Communications, Minister of Planning and Minister of State for Administrative Development Affairs, Sheikh Ahmed Abdullah Al-Sabah. The conference was organized in cooperation with the Engineering Multi-Technology Company from 25. to 26 April 2005 at the Kuwait Sheraton.
- 12) Organized the opening ceremony of the Corniche Club on 15.12.2005 held under the patronage of the Minister of Commerce and Industry, Abdullah Abdulrahman Al-Tawil.
- 13) Organized the campaign “Volunteers for Kuwait”, an electoral media campaign held on the occasion of the 2009 parliamentary elections.
- 14) The First Kuwait Economic Exhibition of the Arab and Foreign Embassies in Kuwait, 2010, organized at the Kuwait Chamber of Commerce & Industry on 28-29 November 2010 under the patronage and in the presence of HE, Dr. Mohammed Sabah Al-Salem Al-Sabah, Deputy Prime Minister and Minister of Foreign Affairs.



Design & equip audio and video studios with state-of-the-art technologies
Our company, through ZAIN, operates a number of (Value added services-VAS) associated with mobile phones and available to the public by subscription. These are:

- Art news services provided in cooperation with Cosmo Magazine
- Sports and football news service
- Service of Sheikh Dr. Khaled Al-Mathkoor – “Learn about your Religion”
- Service of Dr. Jassem Ramadan (Health)
- Service of the Internet Guide (Sports)
- Service of Mama Ghanima (Old Kuwaiti stories)
- Service of Addoula Kitchen (Recipes eating)

We provide sms services and are fully equipped to provide this service most efficiently.

Publicity and Advertising

We design publicity and advertising campaigns, fixed ads and moving ads in cooperation with specialized companies.

TV Documentation

We undertake audio and video documentation work and regularly update.



Decoration Works for all Occasions

In cooperation with Majesty Group and the French company Prism, we provide a group of special decoration services for all occasions.

We provide light and sound decorations (laser) of all kinds, using the latest technologies in cooperation with strategic alliances groups.

We provide all the internal and external decoration for lighting, interior coordination and provide all services needed for various events.

Our Alliances and Technical Cooperation

We maintain strategic cooperation and alliances with other media companies which have the capabilities and professional resources that complement our own experience and abilities. These companies are:

- Al-Nazaer
- Yellow Cap
- Majesty Group
- DMD

These Alliances help us provide comprehensive media solutions to our customers in all fields.